

ITC · UNIVERSITY OF TWENTE

Partner with Geoversity

Your expertise. A global audience. New opportunities.

Bring your knowledge, technology, software or solutions to a global community of geospatial learners through Geoversity. Backed by ITC's academic expertise and a platform built for online education, we help you reach new audiences, increase your visibility and explore opportunities for collaboration.

Choose the partnership approach and level of support that best fit your needs. Together, we can connect geospatial solutions with the people who need them.

Let's grow the global geospatial community together.

30,000+
Geospatial learners

150+
Countries represented

15,000
Course seats filled

University-grade expertise
Decades of ITC research and teaching.

A global community
Geo-professionals, researchers and students.

Flexible by design
Choose only the services you need.



02 · SERVICES 1/2

Partnership opportunities

Every service can be chosen on its own and combined with any other.

Education

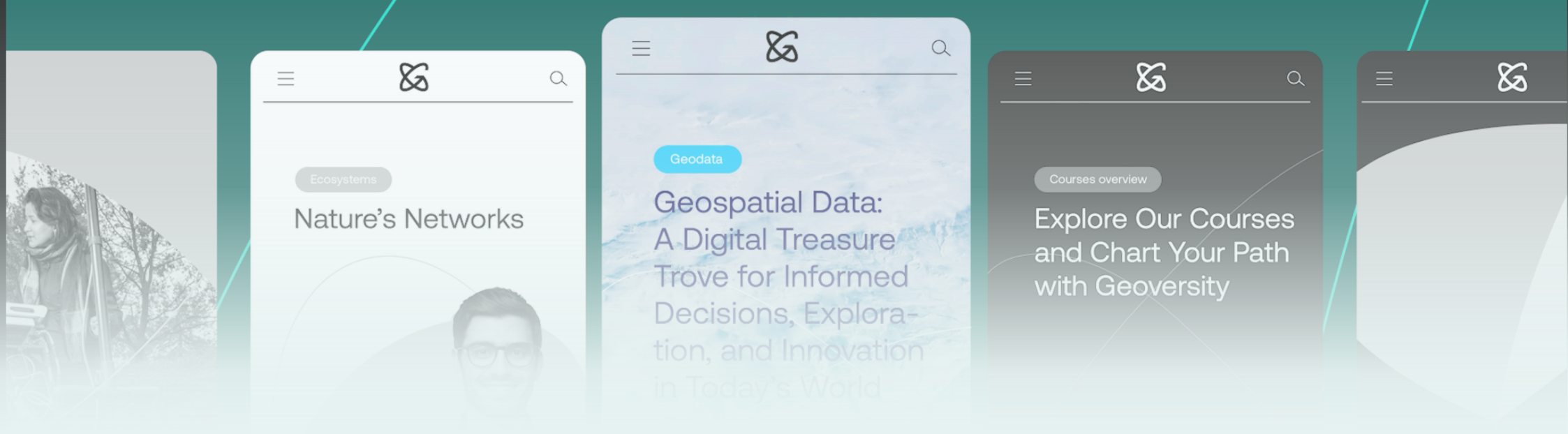
Host and market your courses on Geoversity, with ITC expertise behind every step.

- Course design assistance
- Quality assurance
- LMS technical support (updates and maintenance)
- Educational adviser
- Learner management
- ITC expertise
- LMS user support
- Learning analytics

Marketing

Targeted campaigns that grow your visibility, registrations and community.

- Organic social media campaign
- User behaviour analytics
- Email campaign
- Paid campaigns
- Influencer campaigns
- Lead magnet and deliverable support



02 · SERVICES 2/2

Partnership opportunities

Every service can be chosen on its own and combined with any other.

Editorial content

Turn research into stories people read.

- Co-editing of articles with a science communication expert
- Content creation on chosen topics by our science communication expert
- Videos, podcasts, infographics and infosheets
- Quality assurance
- Content design
- Performance feedback
- ITC expertise

Platform

Everything you need to publish, sell and manage, without building your own platform.

- Own organisational profile
- Course landing page and registration through Geoversity
- User support
- Payment and billing
- Certificates
- Course visibility based on user tagging
- Co-design platform functionalities with our Product Owner
- Event listings on the Geoversity events page

Hosting a geospatial event?

Promote your webinar, hackathon, workshop or conference to Geoversity's global community of geospatial professionals, researchers and students. Increase your visibility, connect with relevant audiences and spark meaningful engagement across the geospatial community.

- Your own event page on Geoversity
- Registration through Geoversity
- Promotion to our learner community
- Sponsorship options on request

SEE OUR EVENTS PAGE →

Online

Webinars and live sessions

Hybrid

Mix of remote and in-person

On-site

Workshops, conferences and hackathons



04 · HOW IT WORKS

From first call to launch

01 Introduction
We get to know your organisation, audience and goals.

02 Pick your services
Choose any services from any category.

03 Co-design the plan
Together we agree on scope, timeline and deliverables.

04 Launch and report
We go live and share performance feedback along the way.

TRUSTED BY OUR PARTNERS

Netherlands Court of Audit · NV5 · Netherlands Space Agency · ITC



05 · GET IN TOUCH

Let's *shape* your needs together

There are no fixed packages. Select the services that fit your goals, and we'll shape a proposal based on your needs.

Contact us today →

See our partnership page for more information →

Geoversity™

Powered by ITC | Faculty of Geo-Information Science and Earth Observation, University of Twente